

1. Record Nr.	UNINA9910713753503321
Autore	Weltmann Ruth N.
Titolo	An analysis of an x-ray absorption method for measurement of high gas temperatures // by Ruth N. Weltmann and Perry W. Kuhns
Pubbl/distr/stampa	Washington, [D.C.] : , : National Advisory Committee for Aeronautics, , 1951
Descrizione fisica	1 online resource (35 pages) : illustrations
Collana	Technical notes / National Advisory Committee for Aeronautics ; ; No. 2580
Soggetti	Gases at high temperatures Gases Hydrocarbons Temperature measurements X-rays Absorption
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"December 1951." No Federal Depository Library Program (FDLP) item number.
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2. Record Nr.	UNINA9910826393903321
Autore	Gentile Mary C.
Titolo	Educating for values-driven leadership : giving voice to values across the curriculum // Mary C. Gentile
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2013
ISBN	1-60649-547-X
Edizione	[First edition.]
Descrizione fisica	1 online resource (228 p.)
Collana	Principles of responsible management education (PRME) collection
Disciplina	650.0711
Soggetti	Business education Business ethics Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references (pages 203-212) and index.
Nota di contenuto	Part 1. Introduction to giving voice to values -- 1. Educating for values-driven leadership: giving voice to values across the curriculum / Mary C. Gentile -- Part 2. GVV across the curriculum -- 2. Giving voice to values in the economics classroom / Daniel G. Arce -- 3. Teaching change leadership for sustainable business: strategies from the "giving voice to values" curriculum / Christopher P. Adkins -- 4. Giving voice to values in accounting education / Steven M. Mintz and Roselyn E. Morris -- 5. Giving voice to values in human resource management practice and education / Charmine E. J. Hartel and Amanda Roan -- 6. Giving voice to values for the public sector: an exploratory approach / Kenneth Wiltshire and Stephen Jones -- 7. Developing negotiation skills through the giving voice to values scripting approach / Melissa Manwaring -- 8. The ethics of voicing one's values / Leigh Hafrey -- 9. Voicing values in pursuit of a social mission: the role of giving voice to values in social entrepreneurship teaching / Denise Crossan -- 10. Applying the giving voice to values framework to address leadership dilemmas: experiences in an Indian executive MBA program / Ranjini Swamy -- 11. Giving voice to values in operations management / Kathleen E. McKone-Sweet -- 12. Voicing values in marketing education: Indian perspectives / Subhasis Ray -- 13. Giving voice to values and ethics across the curriculum at the United States Air Force

Sommario/riassunto

Despite four decades of good faith effort to teach Ethics in business schools, readers of the business press are still greeted on a regular basis with headlines about egregious excess and scandal. It becomes reasonable to ask why these efforts have not been working. Business faculty in ethics courses spend a lot of time teaching theories of ethical reasoning and analyzing those big, thorny dilemmas--triggering what one professor called "ethics fatigue." Some students find such approaches intellectually engaging; others find them tedious and irrelevant. Either way, sometimes all they learn is how to frame the case to justify virtually any position, no matter how cynical or self-serving. Utilitarianism, after all, is tailor-made for a free market economy.

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