

1. Record Nr.	UNINA9910713624503321
Autore	Brabets Timothy P.
Titolo	Application of surface geophysical techniques in a study of the geomorphology of the lower Copper River, Alaska / / by Timothy P. Brabets
Pubbl/distr/stampa	Anchorage, Alaska : , : U.S. Geological Survey, , 1995
Descrizione fisica	1 online resource (iv, 47 pages) : illustrations, maps
Collana	Water-resources investigations report ; ; 94-4165
Soggetti	Geomorphology - Alaska - Copper River Watershed Prospecting - Alaska - Copper River Watershed - Geophysical methods Geomorphology Prospecting - Geophysical methods Copper River Watershed (Alaska) Alaska Copper River Watershed
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Prepared in cooperation with the Alaska Department of Transportation and Public Facilities."
Nota di bibliografia	Includes bibliographical references (pages 14-15).

2. Record Nr.	UNINA9910809760003321
Autore	Tracy Brian
Titolo	Business strategy // Brian Tracy
Pubbl/distr/stampa	New York, New York : , : American Management Association, , 2015 ©2015
ISBN	0-8144-3628-5
Edizione	[1st edition]
Descrizione fisica	1 recurso en linea (128 páginas)
Collana	Brian Tracy Success Library
Disciplina	658.4/012
Soggetti	Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Contents; Introduction; 1 Introduction to Strategy: Alexander the Great; 2 The Principles of Effective Strategy; 3 Five Questions in Strategic Planning; 4 The Key Players in Setting Strategy; 5 Values, Vision, and Purpose; 6 Determine Your Corporate Mission; 7 Back from the Future; 8 Strategic Areas for Consideration; 9 The Driving Force: Key to Strategy; 10 Four Central Concepts in Strategic Planning; 11 Concentrate on What You Do Well; 12 Adjacency Moves; 13 Have a Divestment Strategy; 14 Zero-Based Thinking; 15 Take the Offensive; 16 Flexibility Wins. 7 Create New Markets 18 Choose Your Competition; 19 Engage the Entire Company; 20 Organizational Structure Makes a Difference; 21 The Five Phases of Strategy Formulation and Implementation; Index; About the Author; Free Sample Chapter from Turbo Strategy by Brian Tracy.
Sommario/riassunto	Setting business strategy enables you to develop absolute clarity, establish priorities, organize resources and get better results than ever before. A strategic plan helps crystalize the future of an organization-mapping a clear path from where the company stands today to where you wish it to be. Incorporating examples ranging from Alexander the Great to IBM and General Electric, Tracy gives readers proven ideas for increasing their company's ROI and maximizing their strengths and opportunities. Powerful and portable, Business Strategy will help readers take control of their company's destiny.