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Nota di contenuto	Copyright; CONTENTS; FIGURES AND TABLES; AUTHORS; FOREWORD; ACKNOWLEDGEMENTS; ABBREVIATIONS; PREFACE; 1 FINANCE AND ACCOUNTS: THE BASICS; OBJECTIVES; THE PURPOSE OF BUSINESS; COMPANIES OR CORPORATIONS; HOW A BUSINESS WORKS; EXAMPLE 1.1 PART 1: HOW TRANSACTIONS AFFECT THE STATEMENT OF FINANCIAL POSITION; EXAMPLE 1.1 PART 2: TYPICAL ADJUSTMENTS; EXAMPLE 1.1 PART 3: THE INCOME STATEMENT; EXAMPLE 1.1 PART 4: THE STATEMENT OF CASH FLOWS; RELATING CASH FLOW TO PROFIT; PUBLISHED ACCOUNTS; PLANNING AND MANAGEMENT ACCOUNTING; CASH FLOW FORECASTING; NON-BUSINESS ORGANISATIONS; SUMMARY 2 DECISIONS, DECISIONS...OBJECTIVES; WHAT IS CASH FLOW?; A FINANCIAL CASE; WHAT IS DISCOUNTED CASH FLOW?; THE COST OF MONEY; PRESENT VALUE; NET PRESENT VALUE (NPV); INTERPRETING PRESENT VALUES; OPPORTUNITY COST; 'FINANCIAL CASH FLOWS';

INFLATION; SUMMARY; 3 FINANCIAL CASES AND BUSINESS CASES; OBJECTIVES; COST CASES; FINANCIAL CASES; BUSINESS CASES; WHAT IS A BENEFIT?; CASH FLOW AND PROFIT; A BASIS FOR INVESTMENT DECISION-MAKING; SUMMARY; 4 WHEN IS A BENEFIT NOT A BENEFIT?; OBJECTIVES; HOW TO BUILD AN IT FINANCIAL CASE; EXAMPLE 4.1: DESCRIPTION; EXAMPLE 4.1: SOLUTION; EXAMPLE 4.1: EXPLANATIONS WHAT CASH FLOWS ARE RELEVANT? IS IT A WORTHWHILE INVESTMENT?; SUMMARY; 5 HOW FINANCIAL CASES ARE EVALUATED: PART 1; OBJECTIVES; PRESENT VALUE REVISITED; THE COST OF CAPITAL; WEIGHTED AVERAGE COST OF CAPITAL (WACC); APPLYING PRESENT VALUES; THE NPV DECISION RULE; PROFITABILITY INDEX; INTERNAL RATE OF RETURN (IRR); THE IRR DECISION RULE; NPV, IRR AND RISK; SUMMARY; 6 HOW FINANCIAL CASES ARE EVALUATED: PART 2; OBJECTIVES; PAYBACK; PAYBACK AND RISK; DISCOUNTED PAYBACK; RETURN ON INVESTMENT (ROI); ROI AND RISK; SHAREHOLDER VALUE ADDED (SVA); EXAMPLE 6.1: SVA; THE METHODS COMPARED; SUMMARY 7 THE EFFECTS OF TAXATION OBJECTIVES; BUSINESS TAX; 'DEPRECIATION ALLOWANCES'; HOW DOES TAX AFFECT AN IT FINANCIAL CASE?; AFTER-TAX EVALUATION OF AN INVESTMENT; THE RESULTS COMPARED; TAXATION AND LEASING; SUMMARY; 8 DEPRECIATION OF IT ASSETS; OBJECTIVES; DEPRECIATION OF IT ASSETS; STRAIGHT-LINE DEPRECIATION; REDUCING BALANCE DEPRECIATION; LOSS ON DISPOSAL; FREQUENCY OF DEPRECIATION CHARGE; DEPRECIATION OF UPGRADABLE ASSETS; SUMMARY; 9 IT FINANCING AND LEASING; OBJECTIVES; INTRODUCTION; WHAT IS A LEASE?; LEASE DEFINITIONS; FINANCE LEASES; HOW ARE FINANCE LEASES ACCOUNTED FOR? SALE AND LEASE-BACK LEASING AND FINANCIAL CASES; OPERATING LEASES; RESIDUAL VALUE (RV); HOW ARE OPERATING LEASES ACCOUNTED FOR?; RISK AND REWARD; VARIATIONS ON THE LEASING THEME; EXCHANGE LEASES; RENTAL; INTERNATIONAL FINANCING; 'SMALL TICKET' LEASING; THE LEASING CONTRACT; THE FUTURE; SUMMARY; 10 OUTSOURCING: FINANCIAL ASPECTS; OBJECTIVES; WHAT IS OUTSOURCING?; OUTSOURCING IN PERSONAL LIFE; OUTSOURCING IN BUSINESS; FINANCIAL CHARACTERISTICS OF OUTSOURCING; RISK AND SERVICE LEVELS; FINANCIAL EVALUATION METHODS; SERVICE ENHANCEMENTS; INFLATION; HOW TO BUILD AN OUTSOURCING FINANCIAL CASE
A WORKED EXAMPLE

Sommario/riassunto

Many IT professionals lack understanding of the financial principles on which decisions about IT should be based. This book is ideal for all IT decision makers who wish to conquer their fear of finance or refresh existing knowledge. The new edition is updated with International Financial Reporting Standards (IFRS) terminology.
