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Autore	Lyon Craig <1974->
Titolo	Safety evaluation of profiled thermoplastic pavement markings / / Craig Lyon, Bhagwant Persaud, and Kimberly Eccles
Pubbl/distr/stampa	McLean, VA : , : U.S. Department of Transportation, Federal Highway Administration, Research, Development, and Technology, Turner-Fairbank Highway Research Center, , March 2018
Descrizione fisica	1 online resource (v, 35 pages) : illustrations
Soggetti	Road markings - Florida Road markings - South Carolina Reflectors (Safety devices) Thermoplastics - Florida Thermoplastics - South Carolina Traffic accidents - Florida Traffic accidents - South Carolina Technical reports.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"March 2018." "Publication no. FHWA-HRT-17-075." "HRDS-20/03-18(200)E"--Page 4 of cover. The Federal Highway Administration Office of Safety Research and Development Program and Task Manager was Ms. Roya Amjadi (HRDS-20).
Nota di bibliografia	Includes bibliographical references (page 35).

2. Record Nr.	UNINA9910520069503321
Titolo	Mobile Storytelling in an Age of Smartphones // edited by Max Schleser, Xiaoge Xu
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9783030872472 3030872475
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (279 pages)
Disciplina	006.7 302.231
Soggetti	Digital media Journalism Communication in medicine Motion pictures - Production and direction Digital and New Media News Journalism Health Communication Film and Television Production
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Mobile Storytelling in an Age of Smartphones -- Section I. Mobile Storytelling: Imperative Concepts and Innovative Cases -- Chapter 2. Mobile Storytelling: Changes, Challenges and Chances -- Chapter 3. Mobile Storytelling: Elements, Evolution and Experience -- Chapter 4. Mapping through Mobile Filming: An iPhone Mapper's Flirtation with Google's Artificial Intelligence (AI) -- Chapter 5. Shoes and Taxis as Mobile Storytelling Tools: Stories from the Frontline about Immigration and Integration in Canada -- Section II. Mobile News Storytelling -- Chapter 6. Multimodal Framing Covid-19 Stories: The case of Douyin -- Chapter 7. Twittering China Image: The Case of Xinhua News Agency -- Chapter 8. Citizen News Going Mobile: Opportunities and Challenges -- Section III. Vulnerable Communities and Social Innovation -- Chapter 9. Mobile Storytelling With Seniors:

Co-Designing Smartphone Productions & Mobile -- Chapter 10.
Engagement With Mhealth: Experiences Of Young Women In Bangladesh -- Chapter 11. Mobile & Digital Stories from Down Under: Tales from Rural Australia -- Section IV. Creative Practice Research -- Chapter 12. Performative Storytelling: The Model Of Setting-Based Mobile Music Creation -- Chapter 13. Cine-Writing The Everyday: Walking With Agnes -- Chapter 14. Embodied Interaction and Immersive Film Experiences on Smartphones -- Section V. Mobile Education and Screen Storytelling -- Chapter 15. Students' Technology Acceptance And Beliefs Towards Smart Mobile Devices -- Chapter 16. The Role of Learner Self-Regulation in Mobile-Assisted Language Learning -- Chapter 17. The Multi-Specialist Moving Image Practitioner: Reframing Film School For The 21st Century.

Sommario/riassunto

This book explores contemporary approaches to mobile storytelling, with contributions covering mobile education, news and screen storytelling, creative practice research, and the impact on vulnerable communities and social innovation. With 18 original chapters, Schleser and Xu bring together international media and communication scholars, digital storytellers, filmmakers, musicians, and educators to discuss the significant contributions made by mobile storytelling within academia, culture and society, resulting in a vibrant and interdisciplinary collection that will be a valuable resource to researchers across the arts, humanities and social sciences. This edited collection is a result of the collaboration between Mobile Studies International (MSI) and the Mobile Innovation Network & Association (MINA) at the International Mobile Storytelling Congress (IMSC) at the University of Nottingham Ningbo China. Max Schleser is a filmmaker, Senior Lecturer in Film and Television and Researcher in the Centre for Transformative Media Technologies at Swinburne University of Technology in Melbourne, Australia. He is an Adobe Education Leader and Founder of the Mobile Innovation Network & Association. Xiaoge Xu founded Mobile Studies International in 2012. Since then, Prof. Xu has been passionately conducting and promoting mobile studies as an emerging field of research around the world. He is the founding director of Institute for Mobile Studies at University of Nottingham Ningbo China.
