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Titolo	On strategy : a primer / / edited by Nathan K. Finney
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Descrizione fisica	1 online resource (xvi, 256 pages) : color illustrations
Disciplina	355.02
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Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"An Army University Press Book"--Page [4] of cover.
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	"Individuals newly exposed to strategy often find it difficult to grasp the basis of the subject and how it works. Those desiring to become practitioners of strategy must develop a fundamental understanding of the topic. On Strategy: A Primer is tailored for mid-career professionals working at the strategic level for the first time, including civilians entering the national security profession and military officers transitioning into strategy from tactical-level jobs. The book is designed to walk readers step-by-step through the various aspects of strategy. Part I addresses the basics of strategy, from its component parts and history to its role in decision-making. Part II provides ideas on what is required as a strategist, including the practical aspects of the job and characteristics that contribute to success. Finally, Part III begins elevating the reader's understanding of more advanced concepts in strategy, from its application in different contexts to the future of strategy. Additional readings are provided at the end of each chapter for further study"--