

1. Record Nr.	UNINA9910679888503321
Autore	Bond Robert (Robert T. J.)
Titolo	Negotiating tactics and techniques for software & Hi-Tech agreements // Robert Bond
Pubbl/distr/stampa	London : , : Hawksmere, , [1998] ©1998
ISBN	1-85418-563-2
Descrizione fisica	1 online resource (229 p.)
Disciplina	343.410999
Soggetti	Negotiation in business Acquisition of computer software - Management Requests for proposals (Public contracts)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Acknowledgements; Author; Preface; Contents; 1. Understanding negotiating principles; 2. Preparing for negotiation; 3. Memoranda of Understanding and Heads Agreement; 4. Getting the content right; 5. Overcoming classic obstacles and obstructions; 6. Tactics of customers; 7. Further customers negotiating tactics; 8. Creative problem solving; 9. The use of non-verbals in negotiation; appendices; Appendix A Case study; Appendix B Heads of Agreement for software distribution; Appendix C Multimedia product licence and distribution agreement; Appendix D Software Escrow agreement (multiple licensee) Appendix E Patent licenceAppendix F Non-disclosure undertaking; Appendix G Confidentiality letter; Appendix H Confidentiality and non-disclosure agreement; Appendix I Disputes and law; Appendix J Sample Invitation to Tender (ITT); Glossary; Recommended reading
Sommario/riassunto	What does negotiating in the hi-tech sector involve? The hi-tech sector is different. Commercial negotiations tend to cover all aspects of the transaction, not just issues such as price, performance and deadlines. The high value attributable to the intellectual property element of technology transfer transactions adds an additional dimension. The sheer internationalism of sectors such as information technology, telecommunications, biotech and pharmaceutical technology increase

the complexity of the cultural and legal issues that are relevant to the negotiator. How will this Report help your bu

2. Record Nr.	UNISALENT0991002268549707536
Autore	Sitzia, Francesco
Titolo	Ricerche in tema di "actio aquae pluviae arcendae" : dalle 12. tavole all'epoca classica / Francesco Sitzia
Pubbl/distr/stampa	Milano : A. Giuffré, 1977
Descrizione fisica	iv, 238 p. ; 25 cm
Collana	Pubblicazioni dell'Istituto di diritto romano, dei diritti dell'oriente mediterraneo e di storia del diritto, R. università di Roma ; 52
Disciplina	347.18
Soggetti	Actio aquae pluviae arcendae
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

3. Record Nr.	UNINA9910705601703321
Autore	Arabian Jane M.
Titolo	Reverse engineering of the multiple launch rocket system: human factors, manpower, personnel, and training in the weapons system acquisition process / / Jane M. Arabian [and four others]
Pubbl/distr/stampa	Alexandria, VA : , : U.S. Army Research Institute for the Behavioral and Social Science, , June 1984
Descrizione fisica	1 online resource (viii, 105 pages) : illustrations
Collana	Research note ; ; 84-102
Soggetti	Rockets (Aeronautics) - United States - Launching Manpower - United States Systems engineering - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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