

1. Record Nr.	UNINA9910555183703321
Autore	Enjolras Manon
Titolo	Innovation and export : the joint challenge of the small company // Manon Enjolras
Pubbl/distr/stampa	Hoboken, New Jersey : , : John Wiley & Sons, Incorporated, , [2021] ©2021
ISBN	1-119-88152-8 1-119-88154-4 1-119-88153-6
Descrizione fisica	1 online resource (208 pages)
Disciplina	658.022
Soggetti	Small business Small business - Technological innovations Exports
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Half-Title Page -- Title Page -- Copyright Page -- Contents -- Acknowledgments -- Introduction -- PART 1: The Relationship between Innovation and Export in SMEs -- 1. The Innovation-Export Relationship: A Complex Vision -- 1.1. The innovation-export link: a controversial debate -- 1.1.1. In the industrial world: a compartmentalized vision -- 1.1.2. In the academic world: a causalist vision questioned -- 1.2. Towards a paradigm shift -- 1.2.1. Moving from analytical thinking to complex thinking -- 1.2.2. Theoretical framework: articulation of mobilized theories -- 1.2.3. The application of the complexity paradigm to SME innovation and export activities -- 2. Joint Innovation-Export Best Practices -- 2.1. The construction of a theoretical frame of reference -- 2.1.1. Identifying innovation practices: the potential innovation index (PII) -- 2.1.2. Identification of export practices -- 2.1.3. Towards a joint reference system -- 2.2. What about the field? -- 2.2.1. Presentation of the consulted companies and method -- 2.2.2. Highlighting synergies -- 2.2.3. Discussions -- PART 2: PE2I, or How to Model Synergies -- 3. Design of a Joint Diagnosis Dedicated to SMEs: The PE2I -- 3.1. The methodological framework --

3.1.1. The methodological background -- 3.1.2. The methodological tools used -- 3.1.3. PII and PEI as a basis for development -- 3.2. The construction of the PE2I -- 3.2.1. Step 1: create a maturity profile -- 3.2.2. Step 2: weighting and characterization of the evaluation model using multi-criteria analysis tools -- 3.2.3. Step 3: identify customized improvement paths -- 4. Implementation of the PE2I: Test with French SMEs -- 4.1. Experimental panel and methodology -- 4.1.1. Presentation of the panel -- 4.1.2. The conduct of the interviews -- 4.2. Presentation of results and observations -- 4.2.1. Case 1: company 1. -- 4.2.2. Case 2: company 2 -- 4.2.3. Case 3: company 3 -- 4.2.4. Case 4: company 4 -- 4.2.5. Case 5: company 5 -- 4.2.6. Case 6: company 6 -- 4.3. Assessment -- 5. Feedback on the PE2I Tool -- 5.1. The advantages and limitations of the PE2I tool -- 5.1.1. A customizable pedagogical representation tool -- 5.1.2. Operational difficulties -- 5.2. Prospects for improvement -- 5.2.1. Operationalizing the evaluation: reconciling the constraints of the field -- 5.2.2. Contextualization of the recommendation system: taking into account differentiating factors -- 5.2.3. Proposing evidence-based recommendations: an operational action plan to promote synergies -- Conclusion -- C.1. The contributions -- C.2. Limitations -- C.3. To go further -- C.3.1. Strengthening the characterization of the common innovation-export space -- C.3.2. Taking the operational development of the tool further -- References -- Index -- Other titles from in iSTE Innovation, Entrepreneurship and Management -- EULA.

Sommario/riassunto

The concepts of innovation and export are traditionally considered in isolation, both within companies and within the support organizations dedicated to them. As a result, within this broad research field, very little academic work has focused on how to implement their relationship at an operational level. This book proposes a joint diagnostic tool for SMEs, highlighting good practices to be mastered in order to simultaneously improve innovation and export performance, in the form of a virtuous circle. Innovation and Export focuses on the integration of innovation and export into the strategic management of SMEs, for which the use of synergies is a powerful lever to overcome any difficulties in mobilizing significant resources.

2. Record Nr.	UNINA9910703894903321
Autore	Hall Christopher Webber
Titolo	The gneisses, gabbro-schists, and associated rocks of southwestern Minnesota / / by Christopher Webber Hall
Pubbl/distr/stampa	Washington, D.C. : , : Department of the Interior, United States Geological Survey, , 1899 Washington : , : Government Printing Office
Descrizione fisica	1 online resource (160 pages, XXVI pages of plates) : illustrations, maps
Collana	Bulletin of the United States Geological Survey ; ; no. 157
Soggetti	Petrology - Minnesota Crystallography Petrology Minnesota
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed June 24, 2014).
Nota di bibliografia	Includes bibliographical references and index.