

1. Record Nr.	UNISA996586269803316
Titolo	50 Essentials on Science Communication // ed. by Jean Paul Bertemes, Serge Haan, Dirk Hans
Pubbl/distr/stampa	Berlin ; ; Boston : , : De Gruyter Mouton, , [2024] ©2024
ISBN	3-11-076357-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (136 p.)
Disciplina	501.4
Soggetti	LANGUAGE ARTS & DISCIPLINES / Communication Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Imprint -- Preface -- Editorial -- I. BASICS -- Basics Contents -- 1. Science with and for society -- 2. What is science communication? -- 3. The history of science communication -- 4. Goals of science communication -- 5. Inform, interact, involve -- 6. Science communication and science journalism -- 7. Science education -- 8. Authenticity in science communication -- 9. The communicating scientist -- 10. The science of science communication -- 11. Trust in science -- II. STRATEGY -- STRATEGY Contents -- 12. Stakeholders of science -- 13. Target groups of science communication -- 14. Institutional communication strategy -- 15. Internal communication -- 16. Communications departments -- 17. Science as a brand -- III. GET STARTED -- GET STARTED Contents -- 18. Learning science communication -- 19. Media training -- 20. Public engagement -- 21. Ingredients of a good story -- 22. Language and simplification -- 23. Numbers and statistics -- 24. Communicating uncertainty -- 25. Visual communication -- 26. Evaluation of science communication -- IV. CHANNELS -- CHANNELS Contents -- 27. Interpersonal communication -- 28. Website -- 29. Social media -- 30. Channels of social media -- 31. Videos -- 32. Podcasts -- 33. Print materials -- 34. Science comics -- 35. Press releases -- 36. Press invitations and conferences -- 37. Events -- 38. School lab -- 39. Science slam -- 40. Science shows and festivals -- 41. Science centres and museums -- V. HOT TOPICS -- HOT TOPICS Contents -- 42. Competition in science communication --

43. Bad science and misrepresentation -- 44. Fake news, misinformation and disinformation -- 45. Science Media Centres -- 46. Engaging with policymakers -- 47. Risk communication -- 48. Crisis communication -- 49. Animals in research -- 50. Ethical perspectives -- 51. AI in science communication -- References -- Authors -- Partners

Sommario/riassunto

Science communication is becoming increasingly important. Research institutions, scientists and science communicators want to engage with society, share their knowledge and build trust. At the same time, it is about competition for research funds and top personnel. So how do you get it right - and what do you need to consider when developing your communication strategy? This handy and entertaining book provides the basics of goal-oriented science communication. It is aimed at career-building scientists and anyone who wants to take their first steps in the field of science communication. Experienced international authors in the field share their essential thoughts on important aspects of contemporary science communication.

2. Record Nr.

UNINA9910703847403321

Autore

Deschler Lewis

Titolo

Deschler's Precedents of the United States House of Representatives : including references to provisions of the Constitution and laws, and to decisions of the courts / / by Lewis Deschler

Pubbl/distr/stampa

Washington, : For sale by the Supt. of Docs., U.S. G.P.O., [1977]-2013
Washington : , : For sale by the Supt. of Docs., U.S. G.P.O., , [1977]-2013

Descrizione fisica

1 online resource (v. 1-18)

Collana

House document - 94th Congress, 2d session ; ; no. 94-661

Altri autori (Persone)

BrownWm. Holmes (William Holmes)
JohnsonCharles W., III.
SullivanJohn V
CannonClarence <1879-1964.>

Soggetti

Parliamentary practice - United States
Parliamentary practice
Rules.
United States

Lingua di pubblicazione

Inglese

Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed Sept. 2, 2011). Vols. 10-16 have title: Deschler-Brown precedents of the United States House of Representatives / by Lewis Deschler, Wm. Holmes Brown. Vol. 17 has title: Deschler-Brown-Johnson precedents of the United States House of Representatives / by Lewis Deschler, Wm. Holmes Brown, Charles W. Johnson, III. Vol. 18 has title: Deschler-Brown-Johnson-Sullivan precedents of the United States House of Representatives / by Lewis Deschler, Wm. Holmes Brown, Charles W. Johnson, III, John V. Sullivan. A review of the precedents from 1936 through the 109th Congress. Earlier precedents are: Hinds' Precedents, 1907-1908, and Cannon's Precedents, 1935-1941. "The publication of volume 18 of Deschler-Brown-Johnson-Sullivan Precedents marks the completion of the compilation of modern precedents of the House of Representatives commenced by then Parliamentarian Lewis Deschler in 1974"--p. iii.
Nota di bibliografia	Includes bibliographical references and index.

3. Record Nr.	UNINA9910563035303321
Autore	Jachnow Helmut
Titolo	Zur Erklärung und Modellierung diachroner Wortbildungsprozesse (anhand russischer substantivischer Neologismen) / Helmut Jachnow
Pubbl/distr/stampa	Frankfurt a.M. : PH02, 1980
Edizione	[1st, New ed.]
Descrizione fisica	1 online resource (230 p.) : , EPDF
Collana	Slavistische Beiträge ; 136
Soggetti	linguistics
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Peter Lang GmbH, Internationaler Verlag der Wissenschaften
Nota di contenuto	Vorbemerkung - Wesen und Motivation der Neologismenbildung - Zum Gegenstandsbereich und zum Verfahren der vorgenommenen Wortbildungsanalyse - Materialanalyse - Zusammenfassende Auswertung des Materials
Sommario/riassunto	Die vorgelegten Analyseresultate verstehen sich als Beitrag zur Erforschung neologistischer Wortbildungsstrukturen des Russischen. Ihre Beschreibung erfolgt im Wesentlichen auf der Basis des Jachnow, H., Wortbildung und ihre Modellierung anhand des serbokroatischen Verbalbereichs, Wiesbaden, 1978 vorgelegten Wortbildungsmodells, in dem der Wortbildungsgenerator des AGM von S.K. Saumjan modifiziert und weiterentwickelt wird. Zusätzlich werden bei der Modellierung des gegebenen Materials neue eigene Erkenntnisse und die Resultate der jüngsten Wortbildungsforschung, insbesondere der sowjetischen, ausgewertet.