

1. Record Nr.	UNINA9910703833903321
Titolo	[Knowledge of tobacco-related cancers : understanding the association of tobacco consumption and perceived cancer risk]
Pubbl/distr/stampa	[Bethesda, Md.] : , : Department of Health and Human Services, National Institutes of Health, National Cancer Institute, Health Information National Trends Survey, , 2008
Descrizione fisica	1 online resource (2 unnumbered pages) : color maps
Collana	Hints briefs ; ; number 11
Soggetti	Tobacco use - Health aspects Smoking - Health aspects Cancer - Prevention Human behavior Health risk communication Statistics.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed July 30, 2015). "October 2008."
Nota di bibliografia	Includes bibliographical references.

2. Record Nr.	UNINA9910298497203321
Titolo	Information and Communication Technologies in Tourism 2015 : Proceedings of the International Conference in Lugano, Switzerland, February 3 - 6, 2015 // edited by Iis Tussyadiah, Alessandro Inversini
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-14343-3
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (855 p.)
Disciplina	005.7 330 338.4 650 658.8 658.872
Soggetti	Business information services Computer networks Marketing Electronic commerce Service industries IT in Business Computer Communication Networks e-Commerce and e-Business Services
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Consumer Intelligence and Analytics -- Data Management -- Social Media -- eTourism and Smart Destinations -- Intelligence Systems: Mobile, Wearable, and Sensor -- Tourism Website Analytics -- Distribution Systems -- ICT and Tourism Experiences -- e-Learning.
Sommario/riassunto	The papers presented in this volume advance the state-of-the-art research on big data and analytics, social media, electronic marketing, mobile computing and recommender systems, mobile sensors and

geosocial services, augmented reality, wearable computing, smart tourism, electronic distribution for tourism and hospitality products and services, e-learning, responsive web design and management, and eTourism for development. This book covers the most significant areas contributed by prominent scholars from around the world and is suitable for both academics and practitioners who are interested in the latest developments in e-Tourism.

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