

1. Record Nr.	UNINA9910703800603321
Titolo	Modes of delivery and customer engagement with advertising mail // Office of Inspector General, United States Postal Service
Pubbl/distr/stampa	Arlington, VA : , : Office of Inspector General, United States Postal Service, , 2015
Descrizione fisica	1 online resource (48 pages) : color illustrations
Soggetti	Postal service - United States - Evaluation Advertising, Direct-mail - United States - Evaluation Consumers - United States - Attitudes - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed Apr. 22, 2015). "April 20, 2015." "Report number: RARC-WP-15-009."
Nota di bibliografia	Includes bibliographical references.