

1. Record Nr.	UNINA9910703355403321
Autore	Gladwell Stephen
Titolo	Market and Survey Researchers: Job Hunting - A Practical Manual for Job-Hunters and Career Changers
Pubbl/distr/stampa	[Place of publication not identified], : Emereo Pty Limited, 2011
ISBN	1-283-74411-2 1-74304-311-2
Descrizione fisica	1 online resource (2 pages) : illustrations
Soggetti	Foreign worker certification - United States Foreign workers - Legal status, laws, etc - United States Foreign workers - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	<p>Market and survey researchers gather information about what people think. Market research analysts help companies understand what types of products people want, determine who will buy them and at what price. Gathering statistical data on competitors and examining prices, sales, and methods of marketing and distribution, they analyze data on past sales to predict future sales. This book gives you good solid advice and great strategies for getting interviews and landing the job as Market and Survey Researchers. To Prepare for the Job this book tells you:- The training and education needed- Earnings- Expected job prospects- The job's activities and responsibilities- Working conditions To Land the Job, it gives you the hands-on and how-to's insight on:- Finding Opportunities - the best places to find them- Writing Unbeatable Resumes and Cover Letters- Acing the Interview- What to Expect From Recruiters- How employers hunt for Job-hunters.... and More This book offers excellent, insightful advice for everyone from entry level to senior professionals. None of the other such career guides compare with this one. It stands out because it: 1. Explains how the people doing the hiring think, so that you can win them over on paper and then in your interview; 2. Is filled with useful</p>

cheat and work -sheets;3. Explains every step of the job-hunting process - from little known ways for finding openings to getting ahead on the job.This book covers everything. Whether you are trying to get your first Job or move up in the system, get this book.
