

1. Record Nr.	UNINA9910702539003321
Autore	MacDonald James M.
Titolo	Technology, organization, and financial performance in U.S. broiler production / / James M. MacDonald
Pubbl/distr/stampa	[Washington, D.C.] : , : United States Department of Agriculture, Economic Research Service, , [2014]
Descrizione fisica	1 online resource (ii pages, 2 unnumbered pages, 47 pages) : color illustrations
Collana	Economic information bulletin ; ; number 126
Soggetti	Broilers (Chickens) - Productivity - United States Broilers (Chickens) - United States Poultry farms - United States Chicken industry - United States Statistics.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed August 25, 2014). "June 2014." Accompanied by summary report.
Nota di bibliografia	Includes bibliographical references (pages 44-45) and glossary.

2. Record Nr.	UNINA9910957799403321
Titolo	Presidential speechwriting : from the New Deal to the Reagan revolution and beyond / / edited by Kurt Ritter and Martin J. Medhurst
Pubbl/distr/stampa	College Station, : Texas A & M University Press, c2003
ISBN	1-299-05357-2 1-60344-574-9
Edizione	[1st ed.]
Descrizione fisica	x, 231 p
Collana	Presidential rhetoric series ; ; no. 7
Altri autori (Persone)	RitterKurt W MedhurstMartin J
Disciplina	808.5/1/088351
Soggetti	Presidents - United States - History - 20th century Presidents - United States Rhetoric - Political aspects - United States - History - 20th century Political oratory - United States - History - 20th century Speechwriting - United States - History - 20th century Speechwriters - United States English language - United States - Rhetoric United States Politics and government 1945-1989
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	The rise of the media presidency through radio and television broadcasts has heightened the importance of presidential rhetoric, giving way to the rise of professional speechwriters. Yet the reliance of presidents on their speechwriters has varied with the rhetorical skill of the officeholder himself. The chapters here give insight into the process and development of presidential speechwriting from Roosevelt's administration to Reagan's.