

1. Record Nr.	UNINA9910701297703321
Titolo	Children's exposure to TV advertising in 1977 and 2004 [[electronic resource]] : information for the obesity debate // Debra J. Holt ... [and others]
Pubbl/distr/stampa	Washington, DC : , : Federal Trade Commission, Bureau of Economics, , 2007
Descrizione fisica	1 online resource (133 unnumbered pages) : illustrations
Collana	Federal Trade Commission Bureau of Economics Staff Report
Altri autori (Persone)	HoltDebra J
Soggetti	Television and children Advertising and children Television advertising Obesity in children
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"June 1, 2007." Title from title screen (viewed on June 4, 2012).
Nota di bibliografia	Includes bibliographical references.