

1. Record Nr.	UNINA9910700397303321
Titolo	Your wake-up call [[electronic resource]]
Pubbl/distr/stampa	[Atlanta, GA] : , : Centers for Disease Control and Prevention, , [2011]
Altri autori (Persone)	HowardTerrence
Soggetti	Colon (Anatomy) - Cancer - Prevention Rectum - Cancer - Prevention Public service announcements (Motion pictures) Documentary films. Video recordings.
Lingua di pubblicazione	Inglese
Formato	Videoregistrazione
Livello bibliografico	Monografia
Note generali	Video files available in both streaming (60 sec., SWF file, sd., col.) and downloadable (60 sec., WMV and MP4 files, sd., col.) formats. Downloadable WMV files available in small, medium, and high resolutions; downloadable MP4 file available in medium resolution. Closed-captioned; open-captioned version available as downloadable MP4 file only. Title from video home page. "Source: National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP)"--Video home page. "A message from the United States Department of Health and Human Services"--Final credits screen. "Release date: 04/01/2011"--Video home page. Accompanied by transcript in PDF format.
Sommario/riassunto	A public service announcement in which actor Terrence Howard relates his family's experience with colorectal cancer, and urges screening for prevention.