

1. Record Nr.	UNINA9910699220203321
Titolo	Early care and education providers [[electronic resource]] : what you need to know about pesticide poisoning
Pubbl/distr/stampa	[Washington, D.C.] : , : U.S. Environmental Protection Agency, , [2009?]
Descrizione fisica	1 online resource (2 unnumbered pages) : illustrations
Soggetti	Pesticides - Toxicology - United States Children - Health and hygiene - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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2. Record Nr.	UNINA9911034956503321
Autore	D'Aniello Alba
Titolo	Aesthetics and Sustainable Luxury Consumption : Evidence from Scientific Literature, Case Studies and Consumer Neuroscience // by Alba D'Aniello, Ana Carmela Martinez Levy, Cesare Amatulli, Matteo De Angelis, Rumen Pozharliev
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2025
ISBN	3-031-96833-6
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (186 pages)
Collana	Palgrave Advances in Luxury, , 2662-107X
Altri autori (Persone)	Martinez LevyAna Carmela AmatulliCesare De AngelisMatteo PozharlievRumen
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Soggetti	Luxury goods industry Sustainability Tourism Management Marketing Luxury Tourism Management

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Nota di contenuto	Introduction.-1. Luxury Marketing .-2. Luxury and Sustainability .-3. Luxury Aesthetics -- 4. Cases from Fashion and Tourism Industry -- 5. Towards a new model of Sustainable Luxury Consumption: Managerial Insights and Future Research Direction .
Sommario/riassunto	<p>Luxury goods and service environments are inherently beautiful, refined, and aesthetically pleasing, qualities that closely align them with the concept of "art". Yet specific aesthetic attributes can shape or undermine responsible consumer choices. Drawing on relevant literature, enriched by insightful case studies and empirical research, the book introduces a novel conceptualization of sustainable luxury consumption, integrating individual motivations and aesthetic characteristics to better understand the psychological and physiological consumers' response. Insightful reading for early-career and experienced academic scholars interested in luxury and sustainability, this book also offers valuable managerial insights for luxury brand leaders seeking to navigate the sustainable transition more effectively.</p> <p>Alba D'Aniello is research fellow at University of Bari. She teaches Marketing and Research Methodology at Luiss University, where she is executive director of the X.ITE Research Center. Her research focuses on transformative consumer behavior. Ana Carmela Martinez Levy is research fellow at Luiss University. She teaches International Marketing and offers consultancy services in the business sector, applying neuroscience to marketing strategies. Her research focuses on applied neuroscience to consumer behavior. Cesare Amatulli is Professor of Marketing at University of Bari. His research focuses on luxury consumption. He has published in several top marketing journals and is co-author of Sustainable Luxury Brands (Palgrave Macmillan, 2017). Matteo De Angelis is Professor of Marketing at Luiss University. He has published several articles in most of the top marketing journals and is co-author of Sustainable Luxury Brands (Palgrave Macmillan, 2017). Rumen Pozharliev is Associate Professor of Marketing at Luiss University and Director of the Bachelor Program in Business Administration. He is a leading expert in consumer neuroscience. His research has been published in top marketing journals such as Journal of Marketing, JMR and JCR. .</p>