

1. Record Nr.	UNINA9910698646103321
Autore	Zainol Noor Raihani
Titolo	Social entrepreneurship and social innovation in eco-tourism / / Noor Raihani Zainol and Muhammad Khalilur Rahman
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore Pte Ltd., , [2023] ©2023
ISBN	981-9918-27-8
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (XI, 116 p. 18 illus., 14 illus. in color.)
Disciplina	338.4791
Soggetti	Ecotourism - Management Social entrepreneurship Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Social Entrepreneurship and Eco-Tourism -- Social Innovation: Social Practices Contributing to Social Development -- Understanding How Social Entrepreneurship Fit into the Tourism Discourse -- Exploring Social Innovation in Eco-Tourism Sector -- Business Models for Social Entrepreneurship in Tourism -- A Case study based on Eco-Tourism Industry -- Conclusions.
Sommario/riassunto	This book approaches the field of social transformation from an ecotourism perspective. It unpacks the development of thought around social innovation as well as eco-tourism. After introducing various definitions and concept of social innovation and social entrepreneurship, the book then goes on to assess the current state of the environment and tourism leading into the discussion of how ecotourism social entrepreneurship can transform the industry for the better by analyzing five ecotourism case studies from Malaysia. Going beyond ecotourism social entrepreneurship in industry-specific contexts, the book serves as invitation to more participatory debate in academia in the field of social innovation and social entrepreneurship.