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| 1. Record Nr. | UNINA9910698454003321 |
| Titolo | Department of Defense fuel demand management at forward-deployed locations and operational energy initiatives [[electronic resource]] : hearing before the Readiness Subcommittee of the Committee on Armed Services, House of Representatives, One Hundred Eleventh Congress, first session, hearing held March 3, 2009 |
| Pubbl/distr/stampa | Washington : , : U.S. G.P.O., , 2010 |
| Descrizione fisica | 1 online resource (iii, 81 pages) |
| Soggetti | Logistics Fuel - Transportation - United States - Cost effectiveness United States Armed Forces Fuel consumption Management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Title from title screen (viewed on Mar. 10, 2010). "H.A.S.C. no. 111-13." |
| Nota di bibliografia | Includes bibliographical references. |

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|-------------------------|---|
| 2. Record Nr. | UNINA9910777927503321 |
| Titolo | The Columbia History of Post-World War II America // Mark Carnes |
| Pubbl/distr/stampa | New York, NY : , : Columbia University Press, , [2007] ©2007 |
| Descrizione fisica | 1 online resource (533 p.) |
| Collana | Columbia guides to American history and cultures The Columbia history of post-World War II America |
| Disciplina | 973.92 |
| Soggetti | United States -- History -- 1945- United States - History - 1945- United States - Politics and government - 1945-1989 United States -- Politics and government -- 1945-1989 United States -- Politics and government -- 1989- United States - Politics and government - 1989- United States -- Social conditions -- 1945- United States - Social conditions - 1945- Regions & Countries - Americas History & Archaeology United States - General |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di contenuto | Frontmatter -- Contents -- 1. Introduction / Carnes, Mark C. -- Part I. Culture -- 2. The Spaces People Share: The Changing Social Geography of American Life / Opdycke, Sandra -- 3. Drowning in Pictures / Cmiel, Kenneth -- 4. Popular Music and Technology / Collins, Tom -- 5. Bringing It Home: Children, Technology, and Family in the Postwar World / Fass, Paula S. -- 6. The Culture of Work / Carnes, Mark C. -- 7. The Military, Sport, and Warrior Culture / Mrozek, Donald J. -- 8. Death, Mourning, and Memorial Culture / Sherry, Michael -- 9. The Commerce of Culture and Criticism / Cotkin, George -- Part II. Politics -- 10. Domestic Containment: The Downfall of Postwar Idealism and Left Dissent, 1945-1950 / Lingeman, Richard -- 11. Without Restraint: |

Scandal and Politics in America / Zelizer, Julian E. -- 12. Television, Democracy, and Presidential Politics / Shenkman, Rick -- 13. Gender and the Transformation of Politics / Hartmann, Susan -- 14. Which Sides Are You On? Religion, Sexuality, and Culture- War Politics / Courtwright, David T. -- 15. The New Alchemy: Technology, Consumerism, and Environmental Advocacy / Kirk, Andrew -- 16. Citizenship and the Problem of Desire in the Postwar Labor and Civil Rights Movements / Russell, Thaddeus -- 17. What Price Victory? American Intellectuals and the Problem of Cold War Democracy / Latham, Michael E. -- Part III. Government -- 18. Managerial Capitalism Contested: Government Policy, Culture, and Corporate Investment / Freyer, Tony A. -- 19. Federal Education Policy and Politics / Vinovskis, Maris A. -- Contributors -- Index

Sommario/riassunto

Beginning with an analysis of cultural themes and ending with a discussion of evolving and expanding political and corporate institutions, *The Columbia History of Post-World War II America* addresses changes in America's response to the outside world; the merging of psychological states and social patterns in memorial culture, scandal culture, and consumer culture; the intersection of social practices and governmental policies; the effect of technological change on society and politics; and the intersection of changing belief systems and technological development, among other issues. Many had feared that Orwellian institutions would crush the individual in the postwar era, but a major theme of this book is the persistence of individuality and diversity. Trends toward institutional bigness and standardization have coexisted with and sometimes have given rise to a countervailing pattern of individualized expression and consumption. Today Americans are exposed to more kinds of images and music, choose from an infinite variety of products, and have a wide range of options in terms of social and sexual arrangements. In short, they enjoy more ways to express their individuality despite the ascendancy of immense global corporations, and this volume imaginatively explores every facet of this unique American experience.
