

1. Record Nr.	UNINA9910298188203321
Autore	Kunne Christoph W.
Titolo	Online intermediaries for co-creation : an explorative study in healthcare / / Christoph W. Kunne
Pubbl/distr/stampa	Cham, Switzerland : , : Springer, , [2018] ©2018
ISBN	3-319-51124-6
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XVII, 229 p. 66 illus.)
Collana	Progress in IS
Disciplina	362.1
Soggetti	Medical care - Computer network resources
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction.- Theoretical Framework -- Empirical Study 1: Identifying Online Innovation Intermediaries in Healthcare -- Empirical Study 2: Exploring Online Innovation Intermediaries in Healthcare.- Chapter V - Empirical Study 3: Organizational Adoption of User Innovation Inputs.- Discussion and Conclusion. .
Sommario/riassunto	This book investigates the powerful role of online intermediaries, which connect companies with their end customers, to facilitate joint product innovation. Especially in the healthcare context, such intermediaries deploy interactive online platforms to foster co-creation between engaged healthcare consumers and innovation-seeking healthcare companies. In three empirical studies, this book outlines the key characteristics of online intermediaries in healthcare, their distinct strategies, and the remaining challenges in the field. Readers will also be introduced to the stages companies go through in adopting such co-created solutions. As such, the work appeals for both its academic scope and practical reach.

2. Record Nr.	UNINA9910697082603321
Titolo	A review and synthesis of the scientific information related to the biology and management of species of special concern at Cape Hatteras National Seashore, North Carolina [[electronic resource] /] / by Jonathan B. Cohen ... [and others] ; prepared for the National Park Service
Pubbl/distr/stampa	Reston, Va. : , : U.S. Geological Survey, , 2010
Descrizione fisica	1 online resource (iii, 100 pages) : illustrations, maps
Collana	Open file report ; ; 2009-1262
Altri autori (Persone)	CohenJonathan B
Soggetti	Piping plover - Conservation - North Carolina - Cape Hatteras National Seashore Sea turtles - Conservation - North Carolina - Cape Hatteras National Seashore Amaranthus pumilus - Conservation - North Carolina - Cape Hatteras National Seashore Wildlife conservation - North Carolina - Cape Hatteras National Seashore Wildlife management - North Carolina - Cape Hatteras National Seashore Cape Hatteras National Seashore (N.C.)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from PDF title screen (viewed July 16, 2010).
Nota di bibliografia	Includes bibliographical references.