

1. Record Nr.	UNINA9910696947903321
Titolo	Guidance for industry [[electronic resource]] : presenting risk information in prescription drug and medical device promotion
Pubbl/distr/stampa	Rockville, MD : , : U.S. Dept. of Health and Human Services, Food and Drug Administration, Center for Drug Evaluation and Research, , [2009]
Descrizione fisica	1 electronic resource (24 pages)
Soggetti	Drugs - Side effects - United States Advertising - Drugs - United States Advertising - Medical instruments and apparatus
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Center for Biologics Evaluation and Research (CBER)." "Center for Veterinary Medicine (CVM)." "Center for Devices and Radiological Health (CDRH)." "Draft guidance." "May 2009."