

1. Record Nr.	UNINA9910696827203321
Autore	Matos Grecia R (Grecia Rosalia), <1966->
Titolo	Effects of regulation and technology on end uses of nonfuel mineral commodities in the United States [[electronic resource] /] / by Grecia R. Matos
Pubbl/distr/stampa	Reston, Va. : , : U.S. Dept. of the Interior, U.S. Geological Survey, , 2007
Descrizione fisica	iii, 15 pages : digital, PDF file
Collana	Scientific investigations report ; ; 2006-5194
Soggetti	Nonfuel minerals industry - United States Nonfuel minerals industry - Law and legislation - United States Technology - Economic aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from PDF title screen (viewed on Apr. 4, 2007).
Nota di bibliografia	Includes bibliographical references (pages 14-15).

2. Record Nr.	UNINA9910828389703321
Autore	Enz Cathy A. <1956-, >
Titolo	Achieving success through innovation : cases and insights from the hospitality, travel, and tourism industry // Cathy A. Enz [et al.] ; edited by Glenn Withiam
Pubbl/distr/stampa	New York : , : Business Expert Press, , 2016
ISBN	1-63157-044-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (x, 200 pages)
Collana	Service systems and innovations in business and society collection, , 2326-2699
Disciplina	647.94068
Soggetti	Hospitality industry - Management Tourism - Management Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. The nature of innovation -- 2. Improving the customer experience -- 3. Better human resources for improved operations -- 4. Sustainability innovation -- 5. Applying technology for corporate success -- 6. Innovative restaurant concepts -- 7. Lodging concept innovation -- 8. Strategic intermediation -- 9. Achieving success through innovation -- About the authors -- Index.
Sommario/riassunto	This book investigates the genesis and success of innovation in the hospitality industry as detailed in over four dozen case studies. In many of the cases, the innovators themselves provide the insights into their innovative inspiration and the lessons learned from the way they brought their ideas to life. The cases include innovations for improved customer service, stronger human resources, and new food service and lodging concepts. While updated technology forms the basis for many of the innovations, some of the cases focus specifically on technology improvements, with a particular focus on the use of technology as a mediator in the service value chain. With the passage of several years, the book shares the outcome of the innovative concepts--most of which continue to operate. The lessons presented will provide you a valuable perspective on success through innovation, whether you are operating in the hospitality industry or another business.

