

1. Record Nr.	UNINA9910696661003321
Autore	Litz Reginald
Titolo	Lilliputian strategies [[electronic resource]] : small business responses to big business entry // by Reginald Litz
Pubbl/distr/stampa	[Washington, D.C.] : , : U.S. Small Business Administration, Office of Advocacy, , 1996
Descrizione fisica	1 electronic text : HTML file
Collana	Small business research summary ; ; RS 172
Soggetti	Competition - United States Hardware stores - United States Small business - United States Big business - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed on June 5, 2008).