

1. Record Nr.	UNINA990009566940403321
Titolo	Mario Pannunzio da Longanesi al Mondo / a cura di Pier Franco Quaglieni
Pubbl/distr/stampa	Soveria Mannelli : Rubbettino editore, 2010
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Lingua di pubblicazione	Italiano
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Livello bibliografico	Monografia
2. Record Nr.	UNINA9910696639503321
Autore	Adams Christopher P
Titolo	Focusing on demand [[electronic resource]] : using eBay data to analyze the demand for telescopes / / Christopher P. Adams, Laura L. Bivins
Pubbl/distr/stampa	[Washington, D.C.] : , : [Bureau of Economics, U.S. Federal Trade Commission], , [2003]
Edizione	[Draft.]
Descrizione fisica	20 pages : digital, PDF file
Collana	[Working paper ; ; no. 257]
Altri autori (Persone)	BivinsLaura L
Soggetti	Demand (Economic theory) Selling - Telescopes
Lingua di pubblicazione	Inglese
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3. Record Nr.	UNICASVEA0067073
Titolo	9: Il secolo ventesimo / a cura di Golo Mann
Pubbl/distr/stampa	Milano, : A. Mondadori, 1980
Edizione	[5. ed]
Descrizione fisica	844 p., [87] c. di tav. : ill., 10 facs., 8 c. geogr. ; 27 cm.
Soggetti	Guerra mondiale 1939-1945 Guerra mondiale 1914-1918 Europa - Storia - Sec. 20 Giappone - Storia - Sec. 20
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Autore	Friesendorf Cordelia
Titolo	Private Equity in Germany : Venture Capital for Digital Platform Start-ups / / by Cordelia Friesendorf, Navid J. Mir Haschemi
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2023
ISBN	3-031-33708-5
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (116 pages)
Collana	Business Guides on the Go, , 2731-4766
Altri autori (Persone)	Mir HaschemiNavid J
Disciplina	658.421 658.15
Soggetti	New business enterprises - Finance Entrepreneurship New business enterprises Technological innovations Capital market Entrepreneurial Finance Innovation and Technology Management Capital Markets
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Sommario/riassunto

Start-ups are emerging, non-conventional enterprises that enter established markets with radically different products, displace incumbents, create new markets, and promote economic growth through innovation. Start-ups are often faced with many challenges that may threaten their survival, which can often be overcome by securing steady financial support. Start-ups are high-risk enterprises that are unattractive to conventional financiers, but absolutely suited to private equity (PE) and venture capital (VC) investors who seek rewards and are therefore willing to accept risk. The success stories of global digital platform start-ups have attracted PE investors in particular. When investing in a digital platform start-up in Germany, what criteria do PE and VC investors look for? How should entrepreneurs prepare for VC funding? What strategies should they use? The authors examine these questions in this book and provide a comprehensive analysis of the German start-up, digital platform, PE, and VC ecosystems. The book exposes entrepreneurs, investors, mergers and acquisitions experts, regulators and policy-makers to the market's workings and pain points so that they can help create a German start-up ecosystem that is as functional as the other organized industries.
