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	Nota di bibliografia	Includes bibliographical references.
	Nota di contenuto	Organisational Cultures; Executive Summary; Table of contents; List of Abbreviations; List of Figures; List of Tables; 1 Problem Definition; 2 Objectives; 3 Methodology; 4 Networks; 4.1. What is an Organisation Network?; 4.2. Reasons for Organisation Networks; 4.3. Types of Organisation Networks; 5 Clusters; 5.1. What is a Cluster?; 5.2. Strategic Business Clusters; 5.3. Examples for Business Clusters; 6 Alliances; 6.1. What is an Alliance?; 6.2. Difference between Alliances; 6.3. Integration of Alliances in Companies Strategies; 6.4. Preparation of a Business Alliance 6.5. Examples for Strategic Alliances 6.6. Future of Alliances; 7 Results; 8 Conclusion; 9 Bibliography

Nowadays, single companies are confronted with great difficulties. The progress of the information technology and the distribution of the Internet as well as the changing demand of customers, especially for no-standardised products force them to react immediately. In order to solve these problems, the companies should work on the following aspects: How can they reach the state of flexibility to meet the changing demand? How can they compete within a market with increasing innovations of products and decreasing product life-cycle? How can they acquire the necessary capital, technology and know-how
