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	Titolo	Pesticide industry sales and usage [[electronic resource]] : ... market estimates
	Pubbl/distr/stampa	Washington, D.C., : Biological and Economic Analysis Division, Office of Pesticide Programs [and] Office of Prevention, Pesticides and Toxic Substances, U.S. Environmental Protection Agency
	Soggetti	Pesticides industry Pesticides - Economic aspects Statistics.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Periodico
	Note generali	Description based on: 1994/95; title from title screen (viewed on July 11, 2003). Latest issue consulted: 1998/1999.
2.	Record Nr.	UNINA9910779905703321
	Autore	Marten Kimberly Zisk <1963->
	Titolo	Engaging the enemy [[electronic resource]] : organization theory and Soviet military innovation, 1955-1991 / / Kimberly Marten Zisk
	Pubbl/distr/stampa	Princeton, N.J., : Princeton University Press, 1993
	ISBN	1-4008-0896-0 1-282-75171-9 9786612751714 1-4008-2093-6 1-4008-1398-0
	Edizione	[Core Textbook]
	Descrizione fisica	1 online resource (297 p.)
	Disciplina	355.02/0947
	Soggetti	Military doctrine - Soviet Union
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.

Nota di bibliografia	Includes bibliographical references (p. [251]-280) and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction -- 1. Military Organizations and Innovation -- 2. Doctrinal Debate and Decision in the USSR -- 3. Soviet Reactions to Flexible Response -- 4. Soviet Reactions to the Schlesinger Doctrine -- 5. Soviet Reactions to Western Deep-Strike Doctrines -- 6. Doctrine, Innovation, and Competition -- Postscript: After the Cold War -- Notes -- Bibliography -- Index
Sommario/riassunto	<p>Did a "doctrine race" exist alongside the much-publicized arms competition between East and West? Using recent insights from organization theory, Kimberly Marten Zisk answers this question in the affirmative. Zisk challenges the standard portrayal of Soviet military officers as bureaucratic actors wedded to the status quo: she maintains that when they were confronted by a changing external security environment, they reacted by producing innovative doctrine. The author's extensive evidence is drawn from newly declassified Soviet military journals, and from her interviews with retired high-ranking Soviet General Staff officers and highly placed Soviet-Russian civilian defense experts. According to Zisk, the Cold War in Europe was powerfully influenced by the reactions of Soviet military officers and civilian defense experts to modifications in U.S. and NATO military doctrine. Zisk also asserts that, contrary to the expectations of many analysts, civilian intervention in military policy-making need not provoke pitched civil-military conflict. Under Gorbachev's leadership, for instance, great efforts were made to ensure that "defensive defense" policies reflected military officers' input and expertise. Engaging the Enemy makes an important contribution not only to the theory of military organizations and the history of Soviet military policy but also to current policy debates on East-West security issues. Kimberly Marten Zisk is Assistant Professor of Political Science and Faculty Associate of the Mershon Center at the Ohio State University.</p>