Record Nr. UNINA9910688460403321 Titolo Digital Leadership: A New Leadership Style for the 21st Century // edited by Mario Franco Pubbl/distr/stampa London:,:IntechOpen,,2020 Descrizione fisica 1 online resource (170 pages): illustrations Disciplina 658.4092 Soggetti Leadership Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Nota di bibliografia Includes bibliographical references. Sommario/riassunto Digital leadership has been seen as a phenomenon allowing competitive advantages for organizations, but some studies do not include the risks, benefits, and challenges of this type of leadership. Consequently, the objective of this book is to fill this gap by combining several studies from different perspectives. The various chapters presented here follow several approaches and applications that researchers explore in different contexts. This book intends therefore to add to the body of knowledge in leadership and digital areas. On the other hand, this work shows how digital leadership can stimulate organizational development in various countries and regions

worldwide.