

1. Record Nr.	UNINA9910688374003321
Titolo	Creativity : a force to innovation // Pooja Jain, editor
Pubbl/distr/stampa	London : , : IntechOpen, , 2021
Descrizione fisica	1 online resource (188 pages)
Disciplina	153.35
Soggetti	Creative ability Imagination
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Creativity and innovation go hand in hand. This book presents a plethora of creative interventions in education, culture, expressions, communications, and other areas. Each chapter brings forth a core idea well attested on the scales of creative interventions. It is a collaborative effort to bring forth multidisciplinary creativity in the ever-evolving world of design, communication, and possibilities. There is really no logical order to the book. You do not necessarily have to start at the beginning, just find a chapter that interests you and read. I hope that you find the book stimulating as well as informative.