

1. Record Nr.	UNINA9910688269803321
Titolo	At the forefront, looking ahead : research-based answers to contemporary uncertainties of management // edited by Amir Sasson
Pubbl/distr/stampa	Oslo : , : Scandinavian University Press (Universitetsforlaget), , 2018
Descrizione fisica	1 online resource (249 pages) : illustrations
Disciplina	658.4
Soggetti	Information technology - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	This book presents research-based answers to some of the uncertainties that managers, investors, employees and policymakers face. On its 75th anniversary, BI Norwegian Business School is undoubtedly a researchbased school at the forefront of global research. Its research groups contribute excellent, original research that is at the international forefront appearing in top international journals, while its graduates, more than those of any other school, populate CEO positions. Being at the forefront requires that we look ahead, not merely celebrate past successes. This book does exactly that. It covers three themes: 1. The digital organization, including algorithm-based decision making and management, digital labour, business models, corporate reputation and branding 2. The governance of corporations, with specific reference to state-owned and family-owned firms and their auditing 3. Decision-making, incentives and innovation, covering issues such as employee motivation and creativity, environmental R&D, political decision-making and customer experience.