

1. Record Nr.	UNINA9910688219703321
Titolo	Product Life Cycle : Opportunities for Digital and Sustainable Transformation // edited by Antonella Petrillo and Fabio De Felice
Pubbl/distr/stampa	London : , : IntechOpen, , 2021 ©2021
Descrizione fisica	1 online resource (xii, 114 pages) : illustrations
Disciplina	658.5
Soggetti	Product life cycle
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	Globalization and increased competition are forcing companies to review and improve their production processes to be more sustainable. However, a clear vision and environmental culture are lacking because, even today, companies are motivated to act to improve the environment essentially by compliance with government regulations and the opportunity to achieve profit growth. This book presents practices, challenges, and opportunities for the digital and sustainable transformation of business as we know it.