1. Record Nr. UNINA9910686779803321 Autore Zhang Chen Titolo Blockchain Applications in Food Supply Chain Management: Case Studies and Implications / / Chen Zhang, Yu Gong, and Steve Brown Cham, Switzerland: .: Springer Nature Switzerland AG. . [2023] Pubbl/distr/stampa ©2023 **ISBN** 3-031-27054-1 Edizione [First edition.] Descrizione fisica 1 online resource (XIII, 304 p. 29 illus., 28 illus. in color.) Collana Contributions to Management Science Series Disciplina 005.74 Soggetti Blockchains (Databases) **Business logistics** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references. Chapter 1 Introduction -- Chapter 2 Literature Review -- Chapter 3 Nota di contenuto Research Methodology -- Chapter 4 Within-Case Analysis - Beef Ledger -- Chapter 5 Within-case Analysis - W Company -- Chapter 6 Withincase Analysis - Fair Chain Chapter 7 Cross-case Analysis -- Chapter 8 Discussion -- Chapter 9 Implications and Conclusion. Sommario/riassunto This book contributes to blockchain applications in food supply chain management from both theoretical and practical perspectives. By using the case study research method, it empirically investigates why and how food companies implement blockchain technology. Moreover, it proposes a conceptual framework based on the case findings and extant literature. The book provides empirical evidence to verify academic findings such as critical success factors and barriers. Furthermore, it identifies the implementation process to answer the 'how' question. Uniquely, it applies the innovation process model and the practice-based view (PBV) to studies on food supply chains and blockchain. Thus, building on the original model and theory, it enriches the theory on blockchain implementation, making it a valuable asset for

food supply chain management.

all researchers and practitioners interested in blockchain adoption and