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Nota di contenuto	Frontmatter -- Contents -- Preface -- Sensing Collectives, an Introduction -- Aesthetic governance – and reflexive engagements with it -- Re-designing the Sensory Order -- Escape, Erase, Entangle --

Sensory Governance -- Packaging Pleasures -- Hegemonic Sensory Practices of the Smart City -- We Thought It Was Fog, We Thought It Was Just Some Weather -- Aesthetic innovation – and collective re-ordering -- How to Better Sense What is Happening? -- Provoking Taste -- The Beauty of Feeling -- "Wir sind das Volk!" -- Digital Violence as Affective Disciplining after Feminist Protests -- Performing Disruptions -- Sensing Collectives as Sensing Selves -- Authors in Order of Chapters

Sommario/riassunto

Are aesthetics and politics really two different things? The book takes a new look at how they intertwine, by turning from theory to practice. Case studies trace how sensory experiences are created and how collective interests are shaped. They investigate how aesthetics and politics are entangled, both in building and disrupting collective orders, in governance and innovation. This ranges from populist rallies and artistic activism over alternative lifestyles and consumer culture to corporate PR and governmental policies. Authors are academics and artists. The result is a new mapping of the intermingling and co-constitution of aesthetics and politics in engagements with collective orders.
