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Titolo	Industry 5.0 : creative and innovative organizations // Carolina Feliciano Machado and Joao Paulo Davim, editors
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ISBN	3-031-26232-8
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (167 pages)
Disciplina	658.4038028563
Soggetti	Industrial engineering Production engineering Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	University and education 5.0 for emerging trends, policies and practices in the concept of Industry 5.0 and Society 5.0 -- The process of selecting influencers for marketing purposes in an organisation -- Personalization of products and sustainable production and consumption in the context of Industry 5.0 -- Energy in the era of Industry 5.0 – opportunities and risks -- Assessing the drivers behind innovative and creative companies. The importance of knowledge transfer in the field of Industry 5.0 -- A brief glance about recruitment and selection in the digital age -- Conscious humanity and profit in modern times: a conundrum -- Multigenerational men and women and organisational trust in industrial multinational firms in Portugal.
Sommario/riassunto	This book brings together chapters from leading world experts that signpost the way forward for industry and commerce in the coming decade, as we emerge from the Covid emergency to a new era of challenges and opportunities. It has the following aims, to: - Keep at the forefront of innovative theories and strategies relate with industry 5.0, both on an international and transnational level. - Develop and improve our knowledge about industry 5.0 implications in sustainable and competitive organizations. - Communicate and share knowledge and experience in industry 5.0. The book will be of interest to all those

concerned with the development of industry and its relationship to  
commerce and human development.

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