

1. Record Nr.	UNINA9910682587803321
Titolo	Financial Innovation and Value Creation : The Impact of Disruptive Technologies on the Digital World // Martin Uzik, Christian Schmitz, and Sebastian Block, editors
Pubbl/distr/stampa	Cham, Switzerland : , : Springer Nature Switzerland AG , , [2023] ©2023
ISBN	3-031-22426-4
Edizione	[First edition.]
Descrizione fisica	1 online resource (187 pages)
Collana	Financial Innovation and Technology Series
Disciplina	332
Soggetti	Finance - Technological innovations Financial services industry - Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Preface -- Note of thanks -- Contents -- Contributors -- Part I The Key Prerequisite of Digitalization: Money -- Chapter 1: Digital Gold and Gold-Backed Crypto Currencies: The Return of the Gold Standard -- Chapter 2: Crypto Currencies: Speculative Bubble or Disruptive Technology? -- Chapter 3: Theoretical Basics of Distributed Ledger Technologies -- Chapter 4: Qualitative Comparison of Selected Token Standards for Asset Tokenization -- Chapter 5: Legal Requirements in the Field of Virtual Currencies -- Part II Value Creation in the Digital World- Chapter 6: The Social Network Value of Professional Soccer Players -- Chapter 7: Creating Value in the Digital World -- Chapter 8: The Digital Magic of Value Creation: Digital Platforms in Networked Economics -- Chapter 9: The Value of Digital Dominance: Why the Silicon Valley Outperforms Industrial Giants -- Chapter 10: The Economic Impact of Open Data as Liquid Information for Unlocking Potential.
Sommario/riassunto	This contributed volume provides academic insights into the digital financial world. It illustrates the state-of-the-art research on financial technology and innovation with special focus on the impact in society. Technologies are not only door openers for the digital world, but they are also key drivers of change. These key drivers of digitalization, accelerating the pace, are literally forcing individuals to adapt. The

authors discuss these dynamics and reflect on society's adaptability. The first part of the book focuses on cryptocurrencies as disruptive technology. It discusses the status quo, future trends and legal frameworks for virtual money. The second part of the book sheds light on value creation in a digitalized world. The authors discuss digital platforms and economic networks and the impact of digital dominance.
