

1. Record Nr.	UNINA9910682581503321
Autore	Schultz-Figueroa Benjamin
Titolo	The Celluloid Specimen : Moving Image Research into Animal Life // Benjamin Schultz-Figueroa
Pubbl/distr/stampa	Berkeley, CA : , : University of California Press, , [2023] ©2023
ISBN	9780520974609
Descrizione fisica	1 online resource (270 p.)
Disciplina	791.43/662
Soggetti	Animals in motion pictures - 20th century Laboratory animals SOCIAL SCIENCE / Media Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction: The Celluloid Specimen: Moving Image Research into Animal Life -- Part One. A Science of Sympathy: The Films of Robert Mearns Yerkes -- Introduction -- 1 Stimulating Intelligence: IQ Exams and the Cinema -- 2 "Getting a Feeling for the Animal" Ape Affects Onscreen -- 3 Primate Figures: Social Darwinism, Anthropology, and Ingagi -- Conclusion to Part One. Expressive Labor -- Part Two Model Animals: Neal E. Miller's Motivation and Reward in Learning -- Introduction -- 4 Rodent Simulations: Stimulus-Response, Laboratory Rats, and a Southern Lynch Mob -- 5 Distributed Suffering. Animal Experiments, Speculative Modeling, and Their Effects -- 6 From Lab to Classroom: Animal Testing and Educational Film -- Conclusion to Part Two. Scientific Folklore in "A Sea of Potential Facts" -- Part Three. Posthuman Control. B. F. Skinner and the Onscreen Pigeon -- Introduction -- 7 Project Pigeon: Rendering the War Animal through Optical Technology -- 8 A Trip through the Senses: The Media Theory of Radical Behaviorism -- 9 Utopian Behavior: The Televisual Figure of a Pigeon That Hailed the Future -- Conclusion to Part Three. The Pigeon as a Figure for Our Times -- Conclusion: Sensing Our Place in History -- Notes -- Selected Bibliography -- Index

Sommario/riassunto

A free ebook version of this title is available through Luminos, University of California Press's Open Access publishing program. Visit www.luminosoa.org to learn more. In *The Celluloid Specimen*, Benjamín Schultz-Figueroa examines rarely seen behaviorist films of animal experiments from the 1930s and 1940s. These laboratory recordings—including Robert Yerkes's work with North American primate colonies, Yale University's rat-based simulations of human society, and B. F. Skinner's promotions for pigeon-guided missiles—have long been considered passive records of scientific research. In Schultz-Figueroa's incisive analysis, however, they are revealed to be rich historical, political, and aesthetic texts that played a crucial role in American scientific and cultural history—and remain foundational to contemporary conceptions of species, race, identity, and society.
