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Autore	Bota-Avram Cristina
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Nota di contenuto	Intro -- Preface -- Contents -- About the Author -- Chapter 1: Introduction to the Bibliometric Analysis of Digital Transformation in Business -- References -- Chapter 2: Bibliometrics Research Methodology -- 2.1 Data Source and Search Protocol -- 2.2 Bibliometric Methodology -- References -- Chapter 3: Bibliometrics Performance Analysis -- 3.1 Number of Publications Related to Digital Transformation in Business: Evolution in Time -- 3.2 Category of Publications -- 3.3 Number of Citations Related to Digital Transformation in Business: Evolution in Time -- 3.4 Highly Cited Publications -- References -- Chapter 4: Science Mapping Analysis -- 4.1 Analysis of the Journals -- 4.2 Analysis of the Authors -- 4.3 Analysis of the Publications -- 4.4 Analysis of the Keywords -- 4.4.1 Co-occurrence of Keywords -- 4.4.2 Burst Detection Analysis -- 4.4.3 Timeline View Analysis -- References -- Chapter 5: Content Analysis of Articles Included in the Bibliometric Analysis of Digital Transformation in Business -- 5.1 Thematic Cluster 1: Digital Transformation Process -- 5.1.1 Digital Transformation Strategies -- 5.1.2 Phases of Digital Transformation -- 5.1.3 Business Model Innovation in Digital Context -- 5.1.4 Digital Innovation -- 5.1.5 Digital Transformation in Small and Medium-Sized Enterprises (SMEs) -- 5.1.6 Impact of Digital Transformation -- 5.1.7 Digital Transformation and Industry 4.0 -- 5.2 Thematic Cluster 2: Digital Technologies -- 5.2.1 Big Data Analytics --

Sommario/riassunto	Digital transformation will affect every company or organization sooner or later, regardless of the industry, country, or type of organization. In recent years, this impact has become disruptive, and there is an increasing need for companies to innovate their business models while using various emerging technologies. The key goals of this book are twofold. The first goal is to provide a comprehensive overview of the state of digital transformation in business using various bibliometric indicators, while the second goal is to propose a synthesis of the potential directions and opportunities for future research agenda related to this field of research. The bibliometric analysis of the current state of knowledge published in the field of digital transformation in business over the last 20 years reveals the existence of four major thematic clusters: (1) the digital transformation process, (2) digital technologies, (3) the digital economy, and (4) digital disruption. Based on the content analysis of the most important articles that belonged to each cluster of topics, the book outlines several directions for future research. This makes it a useful resource for researchers interested in the field of digital transformation in business.