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Autore	Vardarlier Pelin
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Nota di contenuto	Algorithmic Control: A Disruption to Motivation of Gig Workers? A Critical Review -- Positive and negative effects of digitalization on human resources management -- Aligning digitalization and sustainability: Opportunities and challenges for corporate success and the achievement of sustainable development goals -- Digital Diversity and Inclusion: Agenda for Data Privacy and Protection -- The Validity and Reliability of the Measure for Digital Leadership – Turkish Form -- Changing role of energy in the digitalized world: An examination of Russian Revisionism in World Politics -- Digital Twin-Is It Hype? -- Creating Public Opinion in Digitalized Renewable Energy Projects: The Case of The Konya City -- The role of digital financial issues on the effectiveness of European energy policies -- Digital Literacy on Privacy Rights Policies in the American Workplace -- Technology Matters: The Efficacy of Virtual Realistic Job Preview and its Effect on Job Commitment in Hybrid Staffing Context -- Can digitalized financial products increase thorium-based nuclear energy investments -- "The digitalization of international logistics tools" -- The Exploring the Impact of Digitalized Learning and Teaching Systems on the Big Five

Personality Traits -- The Role of Data Mining in Digital Transformation
-- The Personified Model for Supply Chain Management -- Business
competencies for a strategic model suitable for digital transformation
-- Which E-Leadership Skills Are Needed to Deploy Digital Strategies? A
Study on Multinational Companies in Northern Malaysia.

Sommario/riassunto

Especially after globalization, it can be seen that there is an increase in competition for almost all industries. In order to survive in such a competitive environment, companies have to take some actions to increase their competitive power and sustainability. Effective digital transformation is a significant way for companies to reach this objective. This book explores digital transformation strategy and digital business strategy together with digital innovation and digital learning, adaptability, and agility to illustrate the importance of information technology in business today. The book argues that effective digital management can be provided by increasing the quality in audit, internal control, corporate governance, transparency and improving effective marketing strategies. It touches on concepts such as digital diversity, digital privacy, digital literacy, the digitization of international logistics. This book also provides department specific (e.g., marketing, finance, HR) theories and applications of digital technology to guide companies in determining their specific strategies.
