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Nota di contenuto	Research on the Service Sector in the Modern Economy -- Management of marketing communication in state administration -- Aspects of strategic management and online marketing -- Intelligent information system for controlling international innovation activities of an enterprise -- Optimization modeling of urgent investment tools of crisis management at enterprises -- Assessment of the Impact of Biofuel Production on the Sustainable Development of Enterprises in the Agrarian Sector of Ukraine.
Sommario/riassunto	This book presents a combination of chapters assembled in different fields of expertise. The book examines different aspects of business knowledge from a philosophical and practical standpoint. This data helps modern organizations by providing valuable insights and suggestions for future research and results. The increasing number of business disciplines studied necessitates implementing effective analytics practices within organizations. This book explores disciplinary and multidisciplinary concepts and practical techniques to help analyze the evolving field.

