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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The use of TRIZ in the manufacturing industry: Cases and tools -- The adoption of TRIZ in the service industry: Cases and tools -- Part three: The combination of TRIZ with other techniques -- Part four: The assimilation of TRIZ in the LATAM universities: new teaching resources -- Part five: Most relevant tendencies in the TRIZ application.
Sommario/riassunto	This book describes the adoption process of TRIZ under challenging conditions and under serious limitations. It presents the integration of TRIZ with other techniques to solve problems in the Latin America industry. The chapters contain some industrial cases that explain the adoption process of TRIZ. They also describe the restrictions or limits on the use and adoption of TRIZ. This book describes a strategy to apply the TRIZ tools for product or service design. Case studies from different universities and enterprises are presented to facilitate the

assimilation of the TRIZ concepts and tools.
