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Autore	Morris Steve
Titolo	The Handbook of Management Fads [[electronic resource]] : Survival in Business...without Taking Yourself Too Seriously
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Sommario/riassunto	This guide debunks certain management terms and concepts in an anecdotal style. For added authenticity, it includes quotes from managers who rode the wave of particular fads and are now able to revisit their experiences with the subversive benefit of hindsight.