

1. Record Nr.	UNINA9910679662903321
Titolo	Case histories in business ethics // edited by Chris Megone and Simon J. Robinson
Pubbl/distr/stampa	London ; ; New York, : Routledge, 2002
ISBN	1-134-73580-4 1-134-73581-2 0-429-23061-3 0-203-36120-2 1-280-32344-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (194 p.)
Altri autori (Persone)	MegoneC (Christopher) RobinsonSimon <1951->
Disciplina	174.4 174/.4
Soggetti	Business ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Contents; Notes on contributors; Acknowledgements; Introduction; Theoretical approaches to business ethics; Business dilemmas: ethical decision-making in business; Two Aristotelian approaches to business ethics; Topics and case histories; Shell, Greenpeace and Brent Spar: the politics of dialogue; Whistleblowing: the new perspective; The Rick and Bianca case history; Challenger Flight 51-L: a case history in whistleblowing; Pain and partnership; John Lewis Partnership: a case history; Nestle baby milk substitute and international marketing: a case history The role of case histories in business ethics The use of case histories in business ethics; Index
Sommario/riassunto	Case Histories in Business Ethics illustrates and extends the role of case histories in the teaching and study of business ethics. Typically, case histories are used to illustrate assertions or arguments, or to stimulate debate about an issue within business ethics. This volume examines that role, illustrating the link between case histories and more general theoretical approaches to business ethics. It also discusses the role of

case histories in engaging the wider cognitive and affective capacities of the student and therefore the development of character.

---