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Nota di contenuto	chapter Introduction -- 'Family' as a discursive resource for understanding the small family business / Denise E. Fletcher -- part Part I A rationality discourse in studies of the small family business -- chapter 1 The scale and nature of family businesses PAU L WESTHEAD, M A RC C OW LING, DAV I D J. S TO REY / Paul Westhead -- chapter 2 Towards an understanding of strategy processes in small family businesses -- A multi-rational perspective / Annika Hall -- chapter 3 Energising entrepreneurship -- Ideological tensions in the medium-sized family business / Bengt Johannisson -- part PART II A resource-based discourse in studies of the small family business -- chapter 4 Work-to-family conflict: a comparison of American and Australian family and non-family business owners KO SMASX. SMYRNIOS, C L AU DIOA. RO MANO, GEO RG E A. TA NEWSKI, -- A comparison of American and Australian family and non-family business owners / Kosmas X. Smyrnios, Claudio A. Romano, George A. Tanewski, Paul Karofsky, Robert Millen and Mustafa -- chapter 5 Understanding the emotional dynamics of family enterprises BA R BA R A MURR AY -- The enigma of family enterprises / Barbara Murray -- chapter 6 The

dynamics of family firms -- An institutional perspective on corporate governance and strategic change / Mattias Nordqvist -- chapter 7 The financial affairs of smaller family companies PA NIK KO S Z ATA POUTZIOURIS / Panikkos Zata Poutziouris -- chapter 8 Training and HRM strategies in small family-owned businesses: an empirical overview HAR RY M AT L AY -- An empirical overview / Harry Matlay -- chapter 9 The emergence of leaders in family business / Jill Thomas -- part Part III A critical discourse in studies of the small family business -- chapter 10 Exploring the connection -- Ethnic minority businesses and the family enterprise / Monder Ram -- chapter 11 A household-based approach to the small business family / Susan Baines -- chapter 12 Emotions and the moral order of farm business families in Finland / Saija Katila.

Sommario/riassunto

Businesses owned and operated by families constitute the vast majority of firms around the world. These firms are found in all industrial segments, from retail and service establishments to heavy manufacturers. Their sizes and revenues range from the smallest venture of a husband and wife roadside food stall in rural India to the largest multinational, highly diversified corporations in the United States and Europe. Many challenges, such as competition, regulation, environmental concerns, access to capital, and macroeconomic factors confront family and nonfamily firms alike.
