Record Nr.	UNINA9910679453403321
Titolo	Hotels & resorts
Pubbl/distr/stampa	Loganville, GA, : Richard K. Miller
Descrizione fisica	1 online resource
Disciplina	910.46
Soggetti	Hospitality industry - Research - United States
	Hotels - Economic aspects - United States
	Resorts - Economic aspects - United States
	Consumer behavior - United States
	Consumers' preferences - United States
	Consumer behavior
	Consumers' preferences
	Hospitality industry - Research
	Hotels - Economic aspects
	Resorts - Economic aspects
	Market surveys.
	Marketing research
	Periodicals.
	Statistics.
	United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Sommario/riassunto	"An in-depth assessment of the entire scope of the U.S. lodging industry from luxury resorts to budget motels from boutique hotels to timeshares from hotel condos to historic hotels from leisure guests to business customers from hotel fine dining to special holiday packages from guest amenities to accommodations for travelers with pets from financial assessments to geographic analysis."