

1. Record Nr.	UNINA9910679388403321
Autore	Barta Carolyn
Titolo	ENSCO : the first twenty years : offshore driller of choice // Carolyn Barta [[electronic resource]]
Pubbl/distr/stampa	Houston, TX, : Gulf Pub., c2008
Descrizione fisica	1 online resource (xxiv, 264 p., [16] p. of plates ) : ill. (some col.), col. map ;
Disciplina	338.7/622338190973
Soggetti	Offshore oil well drilling - United States - History Offshore oil industry - United States - History Offshore oil well drilling - History - United States Offshore oil industry - History - United States Business & Economics Industries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 255-260) and index.
Nota di contenuto	Foreword / Matthew R. Simmons -- Foreword / William P. (Bill) Clements -- ; pt. I. Establishing a Presence and Critical Mass -- ; 1. Buying Blocker: A Company Is Born, 1986-1987 -- ; 2. Carl Thorne: One Man's Imprint -- ; 3. Recruiting People to Build an Energy Service Company, 1987-1989 -- ; 4. Rising from the Ashes: A Drilling Company, 1987-1991 -- ; 5. Building Critical Mass, 1987-1991 -- ; 6. The Watershed Years, 1992-1993 -- ; pt. II. Product Specialization and Global Reach -- ; 7. Acquiring Penrod: The Minnow That Ate the Whale, 1989-1993 -- ; 8. Venezuela: The Company's Annuity, 1987-1999 -- ; 9. Going Global: Focus Shifts Offshore, 1994-1998 -- ; pt. III. Honing a Competitive Advantage.
Sommario/riassunto	"This book is the story of the people who built ENSCO International Incorporated into one of the largest and most profitable offshore drilling companies in the world and how they did it. ENSCO: The First Twenty Years is about the founder, people and life of a company that achieved success against all odds as a result of commitment, discipline, and dedicated and focused management. But it also is the story of an

industry plagued by up-and-down cycles and the difficulties that oil service companies face in uncertain markets. It's a tale of American business history, of risk-taking, entrepreneurship and business development by a company that thrived with visionary, careful and hard-working leadership."--Jacket.

---