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Nota di contenuto	Foreword / Matthew R. Simmons -- Foreword / William P. (Bill) Clements -- ; pt. I. Establishing a Presence and Critical Mass -- ; 1. Buying Blocker: A Company Is Born, 1986-1987 -- ; 2. Carl Thorne: One Man's Imprint -- ; 3. Recruiting People to Build an Energy Service Company, 1987-1989 -- ; 4. Rising from the Ashes: A Drilling Company, 1987-1991 -- ; 5. Building Critical Mass, 1987-1991 -- ; 6. The Watershed Years, 1992-1993 -- ; pt. II. Product Specialization and Global Reach -- ; 7. Acquiring Penrod: The Minnow That Ate the Whale, 1989-1993 -- ; 8. Venezuela: The Company's Annuity, 1987-1999 -- ; 9. Going Global: Focus Shifts Offshore, 1994-1998 -- ; pt. III. Honing a Competitive Advantage.
Sommario/riassunto	"This book is the story of the people who built ENSCO International Incorporated into one of the largest and most profitable offshore drilling companies in the world and how they did it. ENSCO: The First Twenty Years is about the founder, people and life of a company that achieved success against all odds as a result of commitment, discipline, and dedicated and focused management. But it also is the story of an

industry plagued by up-and-down cycles and the difficulties that oil service companies face in uncertain markets. It's a tale of American business history, of risk-taking, entrepreneurship and business development by a company that thrived with visionary, careful and hard-working leadership."--Jacket.
