

1. Record Nr.	UNINA9910679306603321
Autore	Karlof Bengt, 1939-
Titolo	The A-Z of management concepts and models
Pubbl/distr/stampa	London : , : Thorogood Publishing, , 2005
Descrizione fisica	1 online resource (442 pages) : illustrations
Disciplina	658.4013 658.4033
Soggetti	Management Management - Simulation methods Industrial management - Mathematical models Industrial management - Statistical methods
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Preface; Introduction: Management; Activity-based costing (ABC); Agenda analysis; Balanced scorecard; Barriers; Benchmarking; Board work; Boston matrix (BCG matrix); Branding; Business model (business logic); Untitled; Capital rationalization; Communication; Competence; Competitive edge; Conjoint analysis (simulated trade-off situations); Control systems; CRM; Culture; Customer relations; Customers; Decentralization; Decision methodology; Deregulation; Development; Displayed thinking (graphic visualizing); Distribution; Diversification; Effectiveness; Entrepreneurship EVA - Economic Value Added Experience curve; External environmental analysis; Facilitation; Fair process; Gap analysis; Goals; Industry; Insourcing; Intellectual capital; Internal demand; Investment; Just-In-Time, JIT (efficient production); Kaizen - continuous improvement; Knowledge Management (KM); Lean production; Learning organization; Make/Buy analysis; Management systems; Market; Market analysis; Market attractiveness and strategic position; Market share; McKinsey's 7s model; Mintzberg's five structures; Mintzberg's strategy analysis; Motivation; Needs; Organic growth; Organization Outsourcing PDCA (Plan, Do, Check and Act); PDS (Problem Detection Study); Performance management; PIMS (Profit Impact of Market

Strategy); Planning chart; Policy; Porter's competitive analysis; Porter's five competitive forces; Porter's generic strategies; Portfolio; Positioning; Price; Process orientation; Processes; Product life cycle; Productivity; Profitability; Quality; Rationalization; Relative cost position; Resources - costs, capital and people; Risk analysis; The S-Curve; Sales force; Scenario; Segmentation and differentiation; Service companies and knowledge companies
Service management system Six Sigma; Stakeholder analysis (stakeholder model); Strategic focus areas and type situations; Strategy - historical perspective; Strategy - three types; Strategy; Sustainable development; Taylorism - Scientific management; Teambuilding; The strategic process; The strategic success factors of Collins and Porras; Time-based competition; Value; Values; Value analysis; Value-based management; Value chain; Vertical integration; Vision; Yield management; Zero-base planning; Index

Sommario/riassunto

An A to Z of all the essential concepts and models applied in business and management, from Balanced scorecard and the Boston matrix to Experience curve, Kaizen, McKinsey's 7S model, Market analysis, Porter's generic strategies, Relative cost position, Sustainable development to Yield management and Zero-based planning.
