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| Nota di contenuto       | Preliminaries; Contents; How to use this guide; 1 Business consulting at the crossroads; 2 The new business consulting ecosystem; 3 The client market; 4 Client organisations; 5 Projects; 6 The consulting industry; 7 Consulting firms; 8 Consultants; 9 Seven themes of interaction; 10 Reputation; 11 Isolation; 12 Metamorphosis; 13 Relationship; 14 Portfolio; 15 Career; 16 Life cycle; 17 The successful client; 18 The successful consulting firm; 19 The successful business consultant; 20 The likely evolution of business consulting; Appendix 1 Leading consulting firms<br>Appendix 2 Notes and referencesIndex |
| Sommario/riassunto      | A guide for those using or planning to use business consultants - and for consultants themselves.   |