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Autore	Owen Deborah
Titolo	Mapping the Markets : A Guide to Stockmarket Analysis
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Collana	Economist books Mapping the markets
Altri autori (Persone)	GriffithsRobin <1942->
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Soggetti	Business cycles Business Investments Stock exchanges Finance Business & Economics Investment & Speculation
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Preliminaries; Contents; Acknowledgements; Introduction; 1 Economic cycles; 2 Stockmarket cycles; 3 Sector rotation; 4 Stock selection; 5 Economic catch up; 6 Demographic trends; 7 Energy; 8 Biotechnology; Part 3 Downward phases of the cycle; 9 Global imbalances; 10 External events; 11 Stockmarkets; 12 Sectors; Conclusion; Note on sources; Bibliography; Index
Sommario/riassunto	Talks about how to analyse the way markets are likely to behave. This book combines the two approaches used by market analysts: technical analysis, which is based on the belief that price reflects everything; and fundamental analysis, which takes into account all kinds of factors in order to determine the correct price of an asset.