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Autore	Stutely Richard <1955->
Titolo	Numbers guide : the essentials of business numeracy / / [Richard Stutely]
Pubbl/distr/stampa	Princeton, N.j., : Bloomberg Press, c2003
Edizione	[5th ed.]
Descrizione fisica	1 online resource (256 p.)
Collana	The Economist series
Disciplina	330.01513
Soggetti	Business mathematics Numeracy Problem solving - Statistical methods Decision making - Statistical methods
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Rev. ed. of: The Economist numbers guide, 1997.
Nota di bibliografia	Includes index.
Nota di contenuto	Preliminaries; Contents; List of tables; List of figures; Introduction; 1 Key concepts; 2 Finance and investment; 3 Descriptive measures for interpretation and analysis; 4 Tables and charts; 5 Forecasting techniques; 6 Sampling and hypothesis testing; 7 Incorporating judgments into decisions; 8 Decision making in action; 9 Linear programming and networking; A Z; Index
Sommario/riassunto	The Numbers Guide, now in its fifth edition, is aimed at managers who have budgetary, planning or forecasting responsibilities and is invaluable for everyone who wants to be competent, and able to communicate effectively, with numbers. There are chapters on Key Concepts * Finance and investment * Measures for interpretation and analysisForecasting techniques * Sampling and hypothesis testingIncorporating judgments into decisions * Decision-making Linear programming and networking * How spreadsheet programmes can make it easy. The guide also points out common pitfalls, such as: * On roundi