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| Nota di contenuto | Part I. Corporate Social Responsibility and COVID-19 in Europe -- Chapter 1. COVID-19 Pandemic Management from Sustainability Viewpoint – Austria, the EU and the World Health Organisation -- Chapter 2. Corporate Social Responsibility Initiatives and Programs in the Health System of Greece during COVID-19 Pandemic -- Chapter 3. Corporate Social Responsibility Manifestations in Health Care Facilities in Poland During COVID-19 Pandemic -- Chapter 4. Corporate Social Responsibility – A solution for Resilience During the COVID-19 Pandemic in Romania -- Chapter 5. Responsiveness, Strategy and Health as Diplomacy – The Unlikely Case of Serbia -- Chapter 6. Corporate Social Responsibility and Profitability in Spanish Private Healthcare During the COVID-19 Period -- Chapter 7. Saving Lives and Minds: Understanding Social Value and the Role of Anchor Institutions in Supporting Community and Public Health Before and After Covid-19 -- Chapter 8. Corporate Social Responsibility and COVID-19 Pandemic in Global Health Service Institutions Within the UK -- Chapter 9. Responsible Innovation During the COVID-19 Pandemic: A Case Study from the Republic of Türkiye -- Part II. Corporate Social Responsibility and COVID-19 in Africa -- Chapter 10. Grappling with COVID-19 Pandemic: The Implications for Ghana -- Chapter 11. Corporate Social Responsibility and the Impact of COVID-19 on Healthcare Institutions |

in Nigeri -- Chapter 12. The Private Sector's Role in Strengthening Public Hospitals in Zambia Druring the Coronavirus (COVID-19) Pandemic: A Corporate Social Responsibility (CSR) Perspective -- Part III. Corporate Social Responsibility and COVID-19 in Asia -- Chapter 13. Business Responses to COVID-19 Through Corporate Social Responsibility: A Study of Selected Companies in India -- Chapter 14. The Rippling Effect of COVID-19 in Malaysia: Now and Then -- Part IV. Corporate Social Responsibility and COVID-19 in South America -- Chapter 15. Corporate Social Responsibility in Bolivia: Hospital Responses to COVID19 Pandemic.

Sommario/riassunto

The pandemic that struck in late 2019 - the coronavirus, commonly referred to as COVID-19 - affected every country in the world. This book examines how the pandemic has impacted healthcare institutions worldwide, and focuses on the international experience of COVID-19 in terms of healthcare delivery since 2019 and today. It highlights how healthcare facilities around the world have managed and continue to manage their obligations to their citizens. The book's goal is to improve our understanding of the many negative and positive impacts of the pandemic on various aspects of our lives, including the health aspect, and how healthcare institutions could expand their ability to manage similar pandemics in the future without seriously compromising their ability to address other, regular health issues. At the same time, it takes a closer look at CSR, sustainability, ethics, and governance issues related to the pandemic, as well as current CSR practices in each of the countries reviewed. Given its scope, the book will be of interest to a broad readership including researchers, practitioners, and students concerned with the pandemic's societal and public health implications.
