

1.	Record Nr.	UNINA990005700960403321
	Autore	Jellicoe de Scapa, John Rushworth <Ammiraglio ; <1859-1935
	Titolo	La "Grand Fleet" (1914-1916) : la création, son développement et son oeuvre / Jellicoe De Scapa ; traduit par Renè Levaïque et Maurice Allain
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	Collana	Collection de mémoires, études et documents pour servir à l'histoire de la guerre mondiale
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2.	Record Nr.	UNINA9910678253403321
	Autore	Miller Vanessa
	Titolo	Archetypical Roles in Startups : Eight Personality Traits You Need in Your Founding Team // by Vanessa Miller, Jens U. Pätzmann
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Nota di bibliografia

Includes bibliographical references.

Nota di contenuto

Part I: Team roles in startups -- Chapter 1: Introduction- Chapter 2: What is known about startup founding teams -- Chapter 3: Archetypical roles in social interactions -- Part II: The relevant archetypes for startup teams -- Chapter 4: Studying archetypical team roles- Chapter 5: The validated archetypical personality test -- Chapter 6: A balanced team -- Chapter 7: The (anti-)archetypes you need in a startup team -- Chapter 8: How (anti-)archetypes interact in startup teams -- Part III: How to work with archetypical team roles -- Chapter 9: Archetypical toolbox -- Chapter 10: Methods for the entrepreneurship ecosystem -- Chapter 11: Applying the archetypical personality test in other areas -- Chapter 12: Conclusion.

Sommario/riassunto

Founding a startup is a challenging endeavor that works best in a well-balanced team. Different thinking styles are needed throughout the founding journey. Archetypes are deeply engrained templates in the collective unconscious and can be used to reveal the hidden aspects of social interactions within teams. This book employs an archetypical personality test to uncover the eight most significant team roles needed in a startup: the leader, the mentor, the artist, the friend, the hero, the femme fatale, the rebel and the manager. The artist, for example, always finds unconventional solutions, the femme fatale attracts support for the idea, and the hero is undaunted in the face of setbacks. Archetypical roles can manifest in individuals or at the group level, and they can and should change throughout the journey. With the included personality test, this book offers entrepreneurs, investors and mentors alike a tool to improve the interpersonal processes in startup teams.
