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	Titolo	Base of the Pyramid and Business Process Outsourcing Strategies : In the Age of SDGs / / Takabumi Hayashi, Hiroshi Hoshino, and Yoshie Hori, editors
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	ISBN	981-19-8171-X
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	Descrizione fisica	1 online resource (218 pages)
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	Soggetti	Contracting out Strategic planning Sustainable development - Philippines
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
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	Nota di bibliografia	Includes bibliographical references.
	Nota di contenuto	Introduction -- Bottom of Pyramid (BOP)Strategies and the Social Business -- BOP Strategy by joint company between a local NGO and the foreign company in Bangladesh -- E-Health and social business to achieve Universal Health Coverage in Bangladesh -- SariSari Stores as sustainable business by women in the Philippines -- BOP Strategies by MNC and NGO, focusing on the Case of UNIQLO -- New industrial development path based on IT service business in the case of the Philippines -- Business Process Outsourcing strategies as Base of the Pyramid Strategies -- BPO and the role of women for sustainable lives in the Philippines -- BOP and BPO from the perspective of the theory of Kuznets and Luiz -- Joint IT development strategies between Bangladesh and Japan.
	Sommario/riassunto	The major objective of this book is to introduce social business models to face the challenge of social issues in emerging countries. Each chapter clarifies business strategies based on diligent field surveys in developing nations, focusing on Bangladesh and the Philippines, where social issues in the age of Sustainable Development Goals (SDGs) are concentrated. The field surveys enable the effective construction of a sophisticated hybrid value chain by connecting a sustainable business

ecosystem of local value chains with global value chains. Joint social business entities formed between local NGOs and foreign companies, multinational corporations with global value chains, among others, appear to be the keystones. In Part I, the case of Grameen Euglena in Bangladesh and that of Sari-Sari stores leveraging micro-financing in the Philippines, along with other interesting cases, are analyzed as effective social business models. Analysis also shows that the IT service industry in emerging countries helps to enlarge formal sectors so as to absorb younger generations into informal sectors. The e-health service business in Bangladesh and the business process outsourcing (BPO) IT service industry in the Philippines are examined in each part of the book. Part II, particularly, shows that IT and the digital technology-based service industry can lead to a new industrial development path in these countries instead of the conventional one based on manufacturing. In other words, digital technology-based service industries, as formal sectors, can absorb working people from informal sectors. As a result, poverty issues which form a key issue in SDGS will be alleviated. This book is highly recommended not only to academicians but also to businesspeople who seek an in-depth and up-to-date overview of new sustainable and inclusive businesses in the age of SDGs.