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Nota di contenuto

Preface -- Introduction -- Chapter 1: Single-objective optimization -- Chapter 2: Multicriteria decision making -- Chapter 3: Location models -- Chapter 4: Mathematical and geospatial tools -- Chapter 5: Locating a landfill with vector optimization -- Chapter 6: Using goal programming to locate a new fire hall -- Chapter 7: Locating a hospital with a zoom approach -- Chapter 8: Locating a private school with a generic method -- Chapter 9: Locating jails with a target value approach -- Chapter 10: A rejection approach to locate a new city park -- Chapter 11: Locating a new fulfillment center with the domain criterion -- Chapter 12: Locating fast food restaurants with the analytic hierarchy process -- Chapter 13: Locating billboards with the Jefferson-d'Hondt method -- Chapter 14: Locating an airport by voting -- Chapter 15: How location works in practice: a perspective from the United States.

Sommario/riassunto

This book applies Multicriteria Decision Making (MCDM) tools and techniques to problems in location analysis. It begins with a generic model for MCDM and subsequently develops specific versions of the technique for particular location problems. Throughout the book, MCDM is understood to encompass all tools and techniques that choose or rank existing or feasible solutions, including discrete multi-attribute decision making (MADM) problems, which typically include an attribute table that specifies the consequences of each decision with regard to the given criteria, as well as multi-objective linear problems (MOLPs), which incorporate all objectives in a single optimization problem. The book is organized as follows: the first four chapters introduce readers to the basic tools and techniques used in single-objective optimization, multicriteria decision making, location analysis, and other tools, such as statistical regression and geographical information systems. This is followed by ten chapters on model applications, each of which introduces readers to a specific location problem and applies one technique to solve it. The book is then wrapped up in a closing chapter that looks at the location process from a practitioner's point of view. This book is intended as a textbook for upper-undergraduate and master-level courses on location analysis. It will also benefit decision-makers who actually need to locate facilities. .